
LARISA B. MILLER

Author. Speaker. Advisor.

LONG BIOGRAPHY | 550 WORDS



Larisa Miller is the founder and CEO of Phoenix Global Group Holdings, a specialized advisory firm operating across more than thirty countries. She advises governments, family offices, Fortune 500 and emerging enterprises, business and corporate leaders, C-suite executive teams, and founders on cross-border strategy, market entry, capital deployment, business model transformation, and complex transactions, with particular concentration in the Gulf, Sub-Saharan Africa, and the United States.

Across two decades of working internationally, Larisa has built a strategic advisory firm at the intersection of government, sovereign capital, and global infrastructure. Phoenix Global advises clients on the business model their organization will need in the next operating environment, not the one it is leaving. Her engagements have included sovereign work in the Gulf, multi-country development programs across Africa, agricultural and food security infrastructure in the United States, and cross-border transactions in markets where the commercial conversation and the political conversation cannot be separated.

From 2014 to 2019, Larisa served as Head of Investment and Business Development for members of the Royal Family of Abu Dhabi, leading investment strategy and partnership development across the Middle East and Africa, with particular focus on technology and sustainability. During the same period she co-chaired Beacon of Hope UAE, delivering solar light kits and literacy resources to children in refugee and rural communities across Liberia, Morocco, Jordan, Iraq, Yemen, and Zambia. From 2018 to 2024, she also served as Executive Vice President of STP Holdings, leading strategic development for the Skopje Technology Park.

Larisa serves on fourteen international boards and advisory councils across four continents, including the World Business Summit, the Geneva Global Initiative, Ansari Group Dubai, SensX Africa, and The Bridge Eco-Village, where she is Co-Chairman of the Board. She serves on the United Nations Standing Committee for BPW International, the Business and Professional Women's federation holding Category 1 consultative status with the UN Economic and Social Council. As a keynote speaker she has delivered more than 120 engagements across five continents on business strategy and disruption, global operations, emerging market investment, leadership, entrepreneurship, and reinvention. Speaking platforms include the International Economic Forum of the Americas, the Bosphorus Summit, the United Nations Commission on the Status of Women (2019, 2022, 2025), and the UN Global Compact.

She is a contributing author to two academic volumes: *The Fourth Industrial Revolution and Its Impact on Ethics: Solving the Challenges of the Agenda 2030* (Springer, Sustainable Finance series), with a chapter on how businesses can put the United Nations Sustainable Development Goals into actual practice, and *The Rising Role of Women in Family Offices and Family Businesses* (Emerald Publishing), with a chapter on how women are formally entering family enterprise governance and capital allocation roles. She is the co-founder of Wealth Warriors, a tiered education platform launching in 2026.

She is the author of *I Drove My Guardian Angel to Drink*, releasing Summer 2026, and *Built Different: How to Build, Lead, and Compete When the Rules Keep Changing*, releasing January 2027.

Larisa began her career with the Pennsylvania Department of Agriculture, including service with the Animal Health and Diagnostic Commission, before becoming the executive assistant to the Pennsylvania Secretary of Agriculture. She subsequently served in Governor Tom Ridge's Office of Public Policy. Phoenix Global, LLC is based in Florida, United States, with operations in Abu Dhabi, United Arab Emirates.

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